

GENUINE

Print colour is lighter and print quality is more sharp.

On the underside there is a production reference number, generally a 6 digit number with / or — between sets of 2 numbers, for example 01-01-01, or 01/01/01.

PO#1404-25M-028

KK 12 TUBE

07/24/17



COUNTERFEIT

Print colour is darker and print quality is less sharp.

On the underside there is no production reference shown.

PO# 0901-30M

12TUBE

6X5⁵/₁₆X3¹/₂

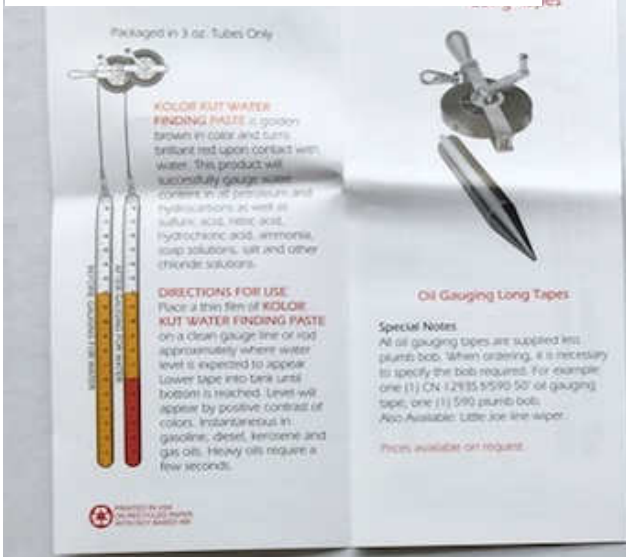


GENUINE

The colour of the printing on the individual tube boxes is more dark and the print quality more sharp.

The same is to be said of the tri-fold brochure included in each outer box.

The black and white image of the Lufkin dipping tape in the tri-fold brochure, is greatly more



COUNTERFEIT

The colour of the printing on the individual tube boxes is less dark and the print quality less sharp.

The same is to be said of the tri-fold brochure included in each outer box.

The black and white image of the Lufkin dipping tape in the tri-fold brochure, is greatly less



GENUINE

LOOK CLOSELY

On the cut edges around the box securing tab there are signs of the perforation caused by the cutting machine.



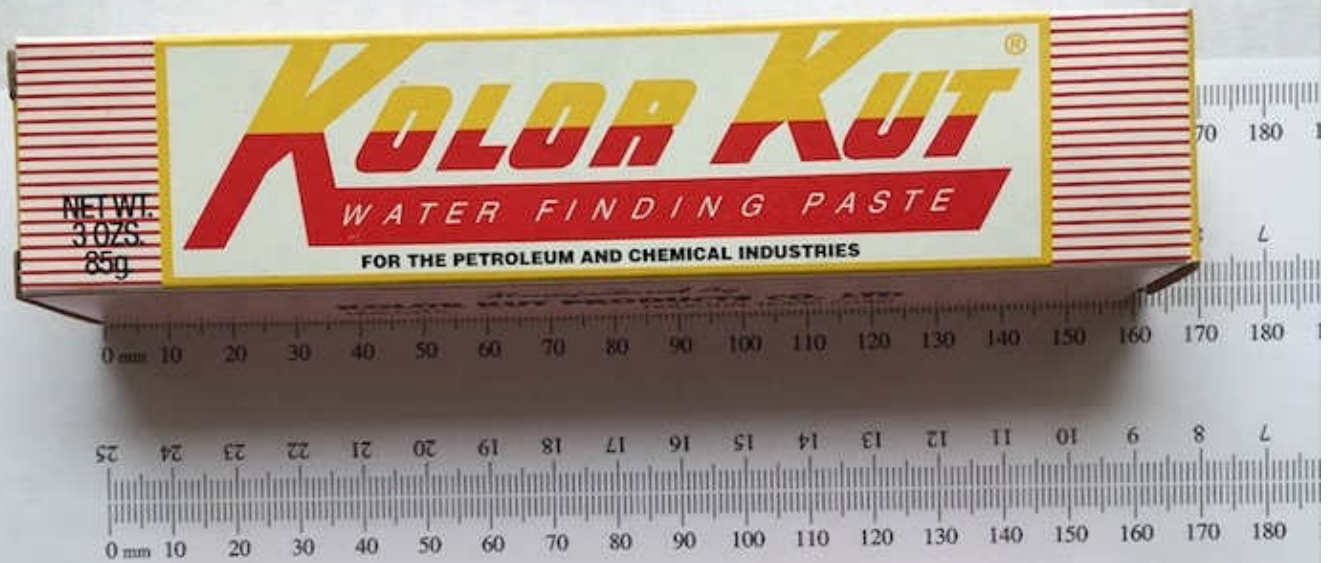
COUNTERFEIT

The edges of the box securing tab are cut cleanly with a rotary blade, there are no perforations.



GENUINE

NET WT. Each text line fills approximately two horizontal white lines.



COUNTERFEIT

NET WT. Font is vertically smaller, each text line only fills approximately 1.5 horizontal white lines.



Counterfeit Analysis, July 2018, Sample 1, Page 5/8

The individual tube box is approximately the same length for both the Genuine and Counterfeit product, but sports the following differences

GENUINE

'Manufactured By' text is more bold.

There is a batch serial number on one tab at the end of the box.

Length of Tube—Approximately 146 mm

Weight Approximately 750 Grams



COUNTERFEIT

'Manufactured By' text is less bold.

There is no batch serial number.

Length of Tube—Approximately 130 mm

GENUINE

The printing on the individual tubes is more bold



COUNTERFEIT

The printing on the individual tubes is less bold

GENUINE

Lid has a raised centre

Each tube end is left open



COUNTERFEIT

Lid has a recessed centre

Each tube end has a foil cap



GENUINE

The product is AMBER in colour



COUNTERFEIT

The product is PINK in colour